

## ABSTRACT

A package for a radiator or similar product is provided wherein the radiator is affixed to a portion of the package having a reinforcing web laminated thereto. The reinforcing web extends to a pair of flaps which are bendable or foldable about opposed edges of the radiator. Spacer blocks and cushioning pads are pre-affixed to the package. The flaps include friction pads which assist in the retention of the radiator. Once the flaps are folded or bent over opposed edges of the radiator, one or more bands are applied to maintain the radiator within the grasp of the flaps. The radiator is then covered to complete the packaging.